

Sponsorship Packet

July 28-30, 2011



**Belize's Only Fly Fishing Catch-and-Release
Tournament for Tarpon, Bonefish and Permit**

Don't miss your chance to participate in this one of a kind tournament!

Tres Pescados Slam Tournament Sponsorship Information

I. Sponsorship Details and Form.

Businesses are invited to sponsor this unique, as well as Belize's only grand slam fly fishing tournament. We have various sponsorship levels to choose from and surely one that will fit your marketing and budget.

In addition to the sponsorship benefits listed below, sponsors can acquire an exhibit booth in Central Park for each of the 3 days of the tournament. Booths are limited and will be assigned with priority based on sponsorship level and are provided at no additional fee.

Why Sponsor Tres Pescados? The Tres Pescados Slam Tournament is now in its 3rd year and will host fly fishers from around the world as well as local fly fishers. The importance of this tournament goes way beyond the normal fishing tournament. Tres Pescados Slam Tournament will help Belize further understand the 3 grand slam fish that provide a considerable economic value. Your sponsorship will showcase your brand on advertising used to promote the tournament. Depending on the level of sponsorship you choose, your name will appear on the TPST website, newspaper ads, posters, t-shirts, caster bags, Central Park street banner and more.

Top 10 Reasons to be a Sponsor:

10. You will have the ability to brand your business to all of the international and local guests during the three-day tournament.
9. We will keep your business in front of the crowd throughout the entire event from the Caster's Meeting to the Caster's Banquet and everything in between. You WILL get noticed!
8. Based on your level of commitment, your business will be included in all or some of the marketing including the tournament Web site, and in the Tres Pescados Slam Tournament Caster's Bags.
7. Your business will be associated with the only saltwater fly fishing tournament in Belize and put you in close contact with some of the top saltwater fly fishers locally and internationally.
6. Your participation in the Tres Pescados Slam Tournament will help generate additional goodwill through the donation to the local NGO working to further protect the 3 grand slam fish.
5. The Tres Pescados Slam Tournament will introduce you to the captains and members of the fly fishing industry in and around Ambergris Caye, Belize.
4. If you sponsor the Casting Competition your business name will appear on the trophies and be in front of the winners whenever they look at their trophy.

3. The Tres Pescados Slam Tournament will bring your business to the heart of the Caribbean Saltwater Fly Fishing excitement - Belize! Belize is known world-wide as one of the hottest spots for saltwater fly fishing in the Caribbean and, some say, in the world. Experience the excitement and tap into an emerging market with fly fishers ready and eager to learn about your business!

2. Gather new leads and excitement for your product/service in a usually slow time of year.

1. The Tres Pescados Slam Tournament is the **ONLY** fly fishing tournament in the country of Belize - Be a part of the excitement!!!

Sponsorship Levels:

Presenting Sponsor: Only one (1) presenting sponsorship is available for the tournament. At the BZ\$5,000 (US\$2,500) Presenting sponsorship level you'll have exclusive naming rights to the specific tournament's name (example: Your Business Presents the Tres Pescados Slam Tournament. See the sample graphics to the right).

This level includes:

- Your logo will be on the website sponsor page under level designation, placed accordingly
- Your logo will be on the website home page with a link directly to sponsor website
- Your logo will be included on display ads and print media, and e-newsletters
- Your logo will be on tournament t-shirts and caster bags
- Your literature or complimentary products, if provided, will be placed in tournament caster bags
- Your logo will be on the Central Park banners
- Booth provided in Central Park for product promotion
- Table space may be designated for product promotion at Caster's Meeting, if provided
- Ten (10) Complimentary tickets to the Caster's banquet

Platinum Level Sponsorship: At the BZ\$3,000 (US\$1,500) Platinum level you'll have secondary naming rights to the specific tournament, i.e. "Sponsored by..." Your name and logo will be displayed prominently on all advertising and the largest display of all sponsors below the Presenting level.

This level includes:

- Your logo will be on the website sponsor page under level designation, placed accordingly
- Your logo will be included on display ads and print media, and e-newsletters



- Your logo will be on tournament t-shirts and caster bags
- Your literature or complimentary products, if provided, will be placed in tournament caster bags
- Your logo will be on the Central Park banners
- Your logo will be displayed as a host for the casting competition in Central Park banners
- Booth provided in Central Park for product promotion
- Seven (7) Complimentary tickets to the Caster's banquet

Gold Level Sponsorship: At the BZ\$1,500 (US\$750) Gold level your name and logo will be displayed prominently on all advertising. As the name suggests, Gold can be in your pocket if you choose this level. Your logo and name will be out in front of the public on everything from caster bags, posters, t-shirts, Central Park Banner and more. You'll join the Platinum level sponsors as the hosts for the casting competition.

This level includes:

- Your logo will be on the website sponsor page under level designation, placed accordingly
- Your logo will be included on display ads and print media, and e-newsletters
- Your logo will be on tournament t-shirts and caster bags
- Your literature or complimentary products, if provided, will be placed in tournament caster bags
- Your logo will be on the Central Park banners
- Your logo will be displayed as a host for the casting competition in Central Park banners
- Booth provided in Central Park for product promotion
- Five (5) Complimentary tickets to the Caster's banquet

Silver Level Sponsorship: At the BZ\$500 (US\$250) Silver level your name and logo will be displayed prominently on all advertising. The Silver level offers an affordable marketing ad that will target not only the local market but the tourist that travel here for the tournament.

This level includes:

- Your logo will be on the website sponsor page under level designation, placed accordingly
- Your logo will be included on display ads and print media, and e-newsletters
- Your literature or complimentary products, if provided, will be placed in tournament caster bags
- Your logo will be on the Central Park banners
- Three (3) Complimentary tickets to the Caster's banquet

Bronze Level Sponsorship: At the BZ\$250 (US\$125) Bronze level your name and logo will be displayed prominently in specific areas. Although the smallest of the sponsor displays, the Bronze level gets your name and logo out in front of the fishing community and their spending power is focused on your name.

This level includes:

- Your logo will be on the website sponsor page under level designation, placed accordingly
- Your name will be included on display ads and print media, and e-newsletters
- Your literature or complimentary products, if provided, will be placed in tournament caster bags
- Two (2) Complimentary tickets to the Caster's banquet

Please print out, complete, sign, scan and email the sponsorship form to contactus@tres-pescado-tournament.org. Payment can be made by check or wired, see payment details.

**Tres Pescados Slam Tournament
July 28-30, 2011**

Sponsorship Form

The Tres Pescados Slam Tournament will provide international and local marketing advertisement for all sponsors before, during and after the tournament via print and online publication for this only grand slam fly fishing tournament in the country of Belize. The level at which you choose to sponsor will determine the amount of advertisement the tournament can provide. We only have a limited amount of ad space on t-shirts and other marketing material and therefore once we reach that level we will close the sponsorship for this year's tournament.

Please use the form below to sign up for sponsorship. Sponsorship fees must be paid when signing up and can be mailed or wired to the tournament's local bank account (see Tournament Sponsorship Payment Details).

Sponsor Name	
Sponsor Contact Email Address	
Sponsor Contact Phone Number	
Sponsor Mailing Address, City, State, Country	

Sponsor Contact Names	Phone Number

Sponsorship Level	Dollar Amount (Belize Dollars)	Your Level (Check One)
Presenter Level – One only	\$5,000	El Pescador & Green Reef
Platinum Level – 3 only	\$3,000	
Gold Level	\$1,500	
Silver Level	\$500	
Bronze Level	\$250	

Please note: This is a 2 page form and the completed form must be signed and dated on the following page.

Sponsorship Form - Continued

Please note: All amounts are listed in Belize dollars. The exchange rate is 2 Belize dollars to 1 US dollar. All prize moneys are listed in Belize dollars and will be awarded in Belize dollars. All proceeds donated will be in Belize dollars.

Your sponsorship includes Caster's Banquet tickets, quantity based on sponsorship level chosen. Additional tickets for the Caster's Banquet can be purchased with team members and sponsors having first chance at available seats – seating will be limited.

Signature	Date

Tournament Sponsorship Payment Details

I. Methods:

All sponsorships must be followed up with payment in a timely manner.

- A. Wiring funds.** International sponsors may wire amounts however there is a \$55 BZD transaction fee on this end deducted from the total amount. You may wish to mail a check so that the tournament receives the full amount. To wire the funds provide your bank with the following details:

BANK OF NEW YORK
ONE WALL STREET
NEW YORK, NY 10286
ABA#021-000-018
SWIFT CODE: IRVTUS3N

ACCOUNT NAME: Atlantic Bank Ltd. Account #890-0545-925

IT IS IMPORTANT TO INSTRUCT THE ABOVE BANK TO:
Further wire transfer funds to Atlantic Bank Limited, Cor Freetown Road/Cleghorn Street, Belize City, Belize Central America for:

ACCOUNT #100190623

In the name of: James Oliver DBA Tres Pescado Slam Tournament

PURPOSE FOR TRANSFER: Tournament Sponsorship

- B. Pay by Check or Bank Deposit.** All sponsorships can make payment by check or stopping by any Atlantic Bank branch:

Tournament Account number: 100190623
Account name: James Oliver DBA Tres Pescado Slam Tournament

Mail checks (including the payment form on the next page) to:

Atlantic Bank LTD.
PO Box 58
San Pedro Town, Ambergris Caye
Belize C.A.

Please see the next page for a short form to accompany your check when mailing in your entry fee.

Please print out, cut out, and fill out the form below and send with your check:

Dear Atlantic Bank,

Please deposit the enclosed check in the amount of \$_____ from
_____ into the Tres Pescado Slam Tournament's account.

Bank Teller: Please enter the person/business name into the deposit information for online banking viewing.

Account #100190623

Name of account: James Oliver DBA Tres Pescado Slam Tournament

Purpose of deposit: Tournament Sponsorship

Tournament Contact Information

To contact the tournament via email you can use the online form at <http://www.tres-pescado-tournament.org> or send email directly to contactus@tres-pescado-tournament.org . If you need to speak to someone and you are calling from outside of Belize please phone 011+501-668-6690 or inside Belize please dial 668-6690.

A Final Note:

All proceeds will be divided between the payout of the top 3 winners in each division and to support the non-profit organization of Green Reef where the funds are to be directed toward protection and habitat conservation of the tarpon, bonefish and permit.

All fish data collected will be maintained in the tournament's database for use in each annual Tres Pescado Slam Tournament as well as donated to other agencies.

The Tres Pescado Slam Tournament is a non-profit tournament with all proceeds paid out, awarded or donated.